



## APPLICATION FOR BANNER TEMPORARY CONDITIONAL USE PERMIT

TCUP No. \_\_\_\_\_

1. Name of organization/business \_\_\_\_\_
2. Address of organization \_\_\_\_\_
3. Telephone number of organization \_\_\_\_\_
4. Contact person \_\_\_\_\_
5. Telephone number \_\_\_\_\_

I, \_\_\_\_\_, declare under penalty of perjury, that I have completed this application and all other documents to the best of my ability, and all statements and documents are true and correct to the best of my knowledge. I also declare under penalty of perjury that I am the legal authorized agent of the above organization involved in this application.

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Signature of representing agent

*(Pursuant to Zoning Ordinance Section 17.38.070, the City Planner may refer this application to the Planning Commission for Consideration)*

### **The following documentation must be attached to the application:**

1. A list of the location of the banner placement.
2. A list of the dates that the banner will be hung (see supplemental sheet).
3. A picture of the banner or drawing showing the dimensions of the banner.
4. Processing fee as specified in the current Development Fee Schedule.

### **Per Visalia Municipal Code Section 17.48 the following regulations pertain to banner placement:**

1. Banners may not be hung for more than 30 days per calendar year.
2. The banner may not be placed in any public right-of-way (typically 10-11 feet behind the face of the curb is public right-of-way).
3. Banners may not be inflated or animated.
4. One banner per site.
5. Banners shall not obstruct sight line visibility at intersection.
6. Banners shall not extend above the roof line of buildings.
7. Banners may not be attached to trees or other landscaping.
8. Banners are only allowed on the property where the business/product/service is provided.
9. Home located businesses are not eligible for banners.
10. Must comply with all local, state and federal laws.

For a complete copy of the City of Visalia Sign Ordinance, please visit our website at:

[www.ci.visalia.ca.us](http://www.ci.visalia.ca.us)

## BANNER DATES

Please list the dates that the banner will be hung. Banners may not exceed 30 days per calendar year.

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